



FlexiSpot

2022 Press Kit

www.flexispot.com

FlexiSpot creates **best-in-class**

ergonomic products that help consumers
adapt to a world in motion.

- The Pew Research Center reports the coronavirus pandemic changed the way workers do their job and dramatically accelerated the growth of remote work.
- A recent survey, conducted by Upwork on the future of work, found that due to COVID-19, 61.9% of the companies interviewed were planning more remote work now and in the following years to come.
- According to Future Workforce Report, 36.2 million Americans will be remote by the year 2025.



Let FlexiSpot Show You the Power of Flexibility

amazon

- **Best Seller** for standing desks
- More than **1300+** customer reviews with up to **4.7 rating**

Be Flexible With FlexiSpot



The Power of Flexibility

FlexiSpot's durable and adjustable standing desks are easy-to-assemble and help work-from-home professionals stay active, as well as streamline and organize their workspace.

Other notable benefits of standing desks include:

- Keeping you energized and focused throughout the work day
- Improving desk posture over time
- Mitigating chronic pain associated with sitting during the day.

FlexiSpot Best Sellers



E7

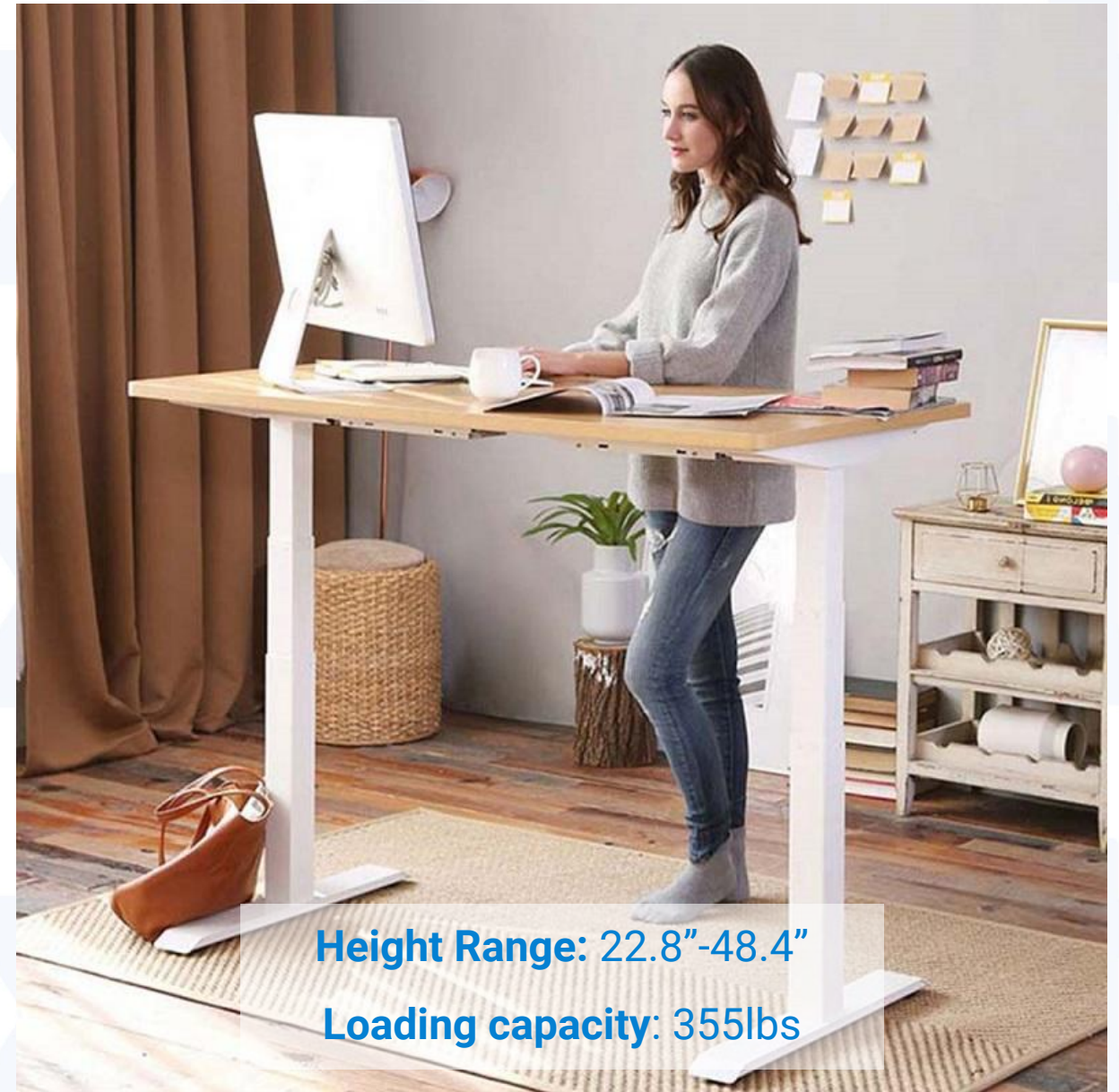
Pro Plus Standing Desk

As Seen In



When choosing a standing desk, consumers want durability, stability and a warranty that provides peace of mind. FlexiSpot's E7 Pro Series (\$579) delivers. **With a 15-year warranty that consumers can trust,** FlexiSpot's E7 is our most durable and stable model, designed to keep hard-core workaholics on their toes.

Features include a dual motor lifting system and carbon steel frame, which provides maximum stability and no wobble even at the highest setting. Available in a variety of desktop options, the E7 has an energy-efficient LED display with an advanced keypad featuring three memory height presets and a programmable sit/stand reminder system.



Height Range: 22.8"-48.4"

Loading capacity: 355lbs

As Seen In

Newsweek



Comhar

All-in-One Standing Desk

Designed for the minimalist in mind, this sleek and stylish height adjustable standing desk has a modern tempered glass desk top finished with rounded edges for superior safety, comfort, and elegance. The Comhar (\$499) includes several storage and organization-friendly features including a pull-out desk drawer to store your work-from-home office supply essentials, three built-in USB charging ports, along with four programmable height presets that make working from home a breeze.



Height range from **28.3"** - **47.6"**



KANA

Bamboo Standing Desk



As Seen In **FAST COMPANY**



Desktop Width:

48" | 55" | 72" | 78"

Designed for the eco-conscious consumer, [FlexiSpot's Kana Bamboo Standing Desk](#) (\$509) is made from ethically sourced bamboo, offering double the strength and elasticity than wood, and is a natural choice for those seeking a modern, stylish, and durable solution for their home office.

The Kana comes in four desktop sizes and is available in a traditional rectangle shape, as well as a contemporary curved design, providing options that will appeal to even the most discerning consumer.



ONETREEPLANTED

Bonus: One Tree Planted will donate one dollar and plant a tree for every Kana Bamboo Desk sold.

Sit2Go

Fitness Chair



As Seen In

Rolling Stone

- Breathable Mesh Backrest
- Supportive Seat Cushion
- Height Adjustable Seat



Designed for the fitness buff with a busy work schedule, [FlexiSpot's Sit2Go Fitness Chair](#) is an ideal way to ease an exercise routine into your day by combining the comfort of a traditional office chair with the health benefits of an exercise bike.

The Sit2Go Fitness Chair has a firm seat cushion and a breathable mesh backrest that provides plenty of comfort and support, along with a one-touch height adjustable seat for an optimal riding experience. Adjustable resistance levels and a calorie tracker make this fitness chair the perfect go-to ergonomic experience for your WFH office setup. (\$469)

FlexiSpot In The News

The New York Times
Wirecutter

Newsweek

Mashable

Forbes

BuzzFeed



YAHOO!

techradar.



VOGUE

**BUSINESS
INSIDER**



YouTube Tech Influencer, Linus, Propels FlexiSpot's E7 Standing Desk to Become Hottest Selling Item on Brand Day

FlexiSpot celebrated their 2nd Annual World Brand day with a bang, by partnering with YouTube tech influencer, Linus, who's video promoting the brand's most durable standing desk, the E7 Pro Plus, helped to elevate the product to "hot ticket item" status in record time.

The Linus Tech Tips video featured the E7 Pro Plus desk, which was custom-made with radiators to create a cool and unique desktop. The video was released on YouTube on the Linus Tech Tips channel just ahead of FlexiSpot's Brand Day and quickly racked up over 1 million views, which helped to make the E7 one of the most sought after items during the Brand Day sales period. The E7 reached a click rate of over 64% in the first hour after the video was released.

About FlexiSpot

FlexiSpot is the leading manufacturer of ergonomic products that help consumers adapt to a world that is constantly changing. Our best-in-class products for home and work help keep you active, organized, and flexible throughout your day. Our strong commitment to a lifestyle of wellness and increased productivity at work and at home for the health and cost-conscious consumer, propels the quality and design of every sit-stand workstation, height adjustable desk, exercise bike, and other ergonomic solutions we provide. FlexiSpot partners with other like-minded organizations to advance the use of ergonomic solutions in our everyday lives. As the world moves, FlexiSpot moves with you.

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To find other best-in-class ergonomic products for your home or office, visit www.FlexiSpot.com

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